

REP HEADLINE# 6375011 TRF# 336899
\$\$\$ UNAPPROVED REV #3 \$\$\$

REP: TEL# 703 528 7800
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP OCT16/12 12.40
CHANGES *** WFTV-TV ***

ADV # _____ ADV. NAME POLL/B OBAMA/D/PRE/US
AGY # 1292 AGY. NAME GREER, MARGOLIS, MITCHELL
3050 K ST NW,

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME KATIE KEULEMAN
SALES PRSN WA- JOE KNAUER

ORDER # _____
PRDCT: OBAMA SKED A EST# 2051 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX _____ STATE TAX _____
CO-OP BILLING NEEDED _____
DATE OCT16/12 12.40

REP: TO JENNIE
FR CAITLIN FOR JULIE
OKD M4
TTLS RTS
PLS CFM, THX 10/16

CON CM * * * * * THIS IS A CASH IN ADVANCE SCHEDULE * * * * *
ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

STA:
* * * * * THIS IS A CASH IN ADVANCE SCHEDULE * * * * *
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GREER MARGOLIS
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1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

LINE#:	REP	CD:	TIME	PERIOD	LGTH	SEC	RATE	START	END	SPTS:	WEEK	DAY	TOTAL	SPTS:
:	:	:	:	:	:	:	:	DATE	DATE	/WK:	INVT:	:		

AGENCY ADVERTISER CODE = AGENCY EST# = 2051
AGENCY PRODUCT CODE =

9	S	1200N-1230P	30	\$600.00	10/20	10/21	2	SA-SU	2
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PROGRAM : NOON NEWS

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ORDER WORKSHEET OCT16/12 12.40

*** CHANGES *** *** WF-TV-TV ***
\$\$\$ UNAPPROVED REV #3 \$\$\$

LINE#:	REP	CD:	TIME	PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS: WEEK : /WK:	DAYs : SPTS:	
:LINE#:	:	:										
36	A	1000P-1100P			30		\$5,400.00	10/21	10/21	1	SUN	
PROGRAM : 666 PARK AVE ORD COM1: WE CAN OFFER OCT20 ON LINE-9 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT22 ON LINE-14 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT22 ON LINE-14 FOR 1 SPOT/WK												
37	A	1200N-1100P			30		\$850.00	10/17	10/19	2	W-F	
PROGRAM : NEWS ORD COM1: WE CAN OFFER OCT20 ON LINE-9 FOR 2 SPOTS/WK PART OF A MAKEGOOD MADE UP OF LINES 36-38												
38	A	105A-300A			30		\$100.00	10/20	10/20	1	SAT	
PROGRAM : OVERNIGHT ORD COM1: WE CAN OFFER OCT20 ON LINE-9 FOR 2 SPOTS/WK PART OF A MAKEGOOD MADE UP OF LINES 36-38												
14	S	1000P-1100P			30		\$6,000.00	10/22	10/22	0	MON	
PROGRAM : CASTLE STATION MAKEGOOD OFFERS: MISSED: SA-SU/1200N-1230P OCT20 (2/WK) M4 OK'D BUY#9 MON/1000P-1100P OCT22 BUY#14 OFFER: SUN/1000P-1100P OCT21 & W-F/1200N-1100P OCT17 (2/WK) & SAT/105A-300A OCT20												
CMT: WE CAN OFFER												
OCT/12 115225.00												
CONTRACT TOTAL SPOTS 115225.00 TOTAL SPOTS 68												
MARKET	TOTALS	\$281,036	WFTV	41%	WKMG WOPX	21% 0%	WESH WRDQ	19% 0%	WOFL EFTV	16% 0%	WKCF 1% WRBW 2%	CABL 0%
SHARES	ESTIMATED**											
SVC-	NSI											
DEMOS-	RA35+*											
MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF	DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME			
P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE				